

WHAT'S YOUR PRESSURE?



What is glaucoma?

The eye and a bicycle tire have one thing in common: Both require the right amount of internal pressure for safety and performance. Elevated eye pressure can be a risk factor for developing glaucoma. Glaucoma is a group of eye diseases that lead to progressive damage to the optic nerve.¹ It can result in vision loss and blindness.² The exact cause of glaucoma is unknown.¹

IOP > 22 mmHG = GREATER RISK³

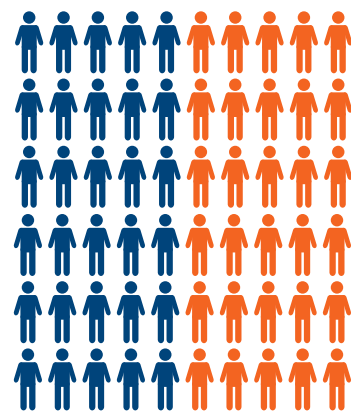
Elevated IOP can be a risk factor for developing glaucoma.^{3,4}



A leading cause of **irreversible** blindness.⁵

cases worldwide

60 million¹⁰



2.2 million¹¹ U.S.A.

50% of those with glaucoma don't know they have it.¹²

FACT or MYTH?

- X** I'm too young. It only happens to senior citizens.
- ✓** Everyone, from babies to senior citizens, can develop glaucoma.⁵ That risk increases after age 40 in African-Americans and everyone over 60.⁶
- X** It's curable.
- ✓** Glaucoma is not curable and lost vision cannot be restored.⁷ However, vision loss may be slowed through treatment.⁸
- X** There are symptoms to warn me.
- ✓** Glaucoma is known as the "silent thief of sight"⁹ and is a disease without noticeable symptoms.⁵ Patients can lose as much as 40% of their sight before they even begin to notice.⁹

Next steps



Regular eye exams are essential to detect glaucoma and slow irreversible vision loss.¹³ Contact your doctor today for a screening.



Treatment Options

Glaucoma patients can be treated with eye drops, oral medications, or surgery.¹⁴

Schedule a comprehensive eye examination every 1-2 years.¹³

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